

CANADIAN MOVING PICTURE

RAY LEWIS  
EDITOR AND  
PUBLISHER  
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TORONTO

# Digest

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JULY 10, 1954

## In Memoriam



Ray Lewis = Died July 5, 1954



## Chatter . . . that could matter!

By MAX CHIC

It is always difficult to say good-bye, especially when *it does matter*, and *it does matter this time*. The emotional Hawaiians have answered this problem, and in their language, *Alhoa*, Ray Lewis.

To everyone in our Industry and to me you are The First Lady of Show Business, and will always live in our memories as such, for this is not good-bye, but a fond *Alhoa*.

Your life, has threaded its way through and been the history of our Industry, chronicled for 40 years in the pages of *The Digest*. You will live for evermore, in the pages of *The Digest*.

In tribute to your life of service devoted to our Industry, you were honored last year by the *Canadian Picture Pioneers* and I reprint the words of *Archie Mason*, which expressed so eloquently, the sentiments of our entire Industry.

"And now we come to the first lady of the Canadian Motion Picture Industry, Ray Lewis, a name easily recognized as the most internationally known Canadian in the world of the film.

"As the publisher of one of the world's oldest film trade papers, she has kept the record of our joys and sorrows down through the years. She has been a herald of good tidings, and a sentry, of this industry, who has always warned us whenever the drums of adversity could be heard in the distance.

*"This great and talented lady has many laurels—those of a journalist and publisher of first rank; a poetess of quality; a linguist of ability; an actress of distinction; and a motion picture producer, distributor and exhibitor. Ray Lewis has stood for the Federal Parliament in this city. Ray has rendered valuable service to many local and national organizations and, as Mrs. Joshua Smith, was the wife of the distinguished portrait painter, the late Joshua Smith, and is the mother of our good friend Jay Smith. Ray was one of the original founders of the Canadian Picture Pioneers and the Canadian Pioneers owe much of their successful existence to her energetic and loyal devotion.*

"Her life is so rich in intellectual adventure, and so full of the joy of living, that the rest of us must feel like drudges, when we compare our lives with hers. Ray Lewis never asked for equal rights for women, instead she created them, and went on to take her place in the highest councils of our Industry.

*"She has, in fact, enriched the lives of all her associates . . ."*

## TRADE headlines



Italian Film Industry names committee of five to examine the moral and artistic problems of films in the script stage. The committee will not draw up any fixed set of standards, but will go by its own tastes.

Dore Schary, MGM production chief, after attending demonstration of the Todd-AO process, stated, "It's a wonderful contribution to the picture business."

George J. Schaefer, a former president of RKO, and Herbert Wilcox have formed a production-distribution partnership with Wilcox shooting the films in England, while Schaefer handles the business end in New York.

MGM will preview "Seven Brides For Seven Brothers" in 100 cities for the employees of the film industry as well as the press, radio and TV representatives.

Employment at the U-I studios is at an all-time high while the studio's production is the highest in two years with seven top films in work.

Bausch & Lomb's new CinemaScope camera lenses have been delivered to five studios as well as to 20th-Fox. The other studios are Warners, MGM, Columbia, RKO Radio and Walt Disney Productions.

Samuel Goldwyn, in a newspaper article, credits Cinerama, 3-D, CinemaScope, VistaVision and MagnaScope for much of the recovery of the Industry. States Goldwyn, "There is no other medium of entertainment which, if properly utilized, can give people as much value as motion pictures."

"The Sea Shall Not Have Them," starring Michael Redgrave, Dirk Bogarde and Anthony Steel, will be released by JARO.

250 "Julius Caesar" dates in U.S. and Canada have grossed almost \$4,000,000 for MGM.

800 new Drive-Ins opened in last 15 months in U.S.A., a total of 5,000 is expected by year's end.

COMPO plan first Annual National Audience Poll in 5,000 theatres, January 1-15, to determine the public's choice of the best picture released during 1954, the best male and female performances and the most promising new young male and female players who attracted public attention in 1954.



# ***Ray Presents***



## **"I AND MY FATHER ARE ONE"**

*Some say God is Unreal;  
And when they commence to ponder  
They are lost amidst a maze of contradictions.  
Some say that Life is a dream;  
And when they study its different phases  
They are lost in a glamour of illusions.*

*These travel the Path of Bewilderment,  
For God is Real,  
Life is Real,  
There is no Nothing.*

*Heaven and earth are interwoven,  
He that separates them  
Loses the Consciousness of Existence.  
There is no path between God and Man,  
Save in the Imagination of His Children,  
The Wise Men have ever said,  
"I And My Father Are One."*

From "Songs of Earth"  
Ray Lewis, 1916.



## Toronto and District

By BILL PRESS

The 1954 Moving Picture Trade Show has been arranged for the King Edward Hotel, Toronto, three days Nov. 23-25, in conjunction with the annual conventions. The sponsor this time will be the Motion Picture Industry Council of Canada and the organizer of the exhibition is again Gerry Fitzgerald of Toronto.

The exhibits will be placed in Halls "A" and "B" and the Sheraton Room at the convention hotel. The liaison officer is Arch H. Jolley, executive secretary of the Motion Picture Industry Council.

According to a report of *Variety's* Heart Fund, the Toronto Tent spent a total of \$67,501 during the past fiscal year on the operation of *Variety Village School* here, and an additional \$4,115 on other worthy projects, for an aggregate amount of \$71,616.

The money was raised principally through the benefit ball game, various theatre performances and Geo. Altman's scrap drive.

In a statement to shareholders of Famous Players Canadian Corp., President J. J. Fitzgibbons described the first demonstration of VistaVision in Canada at the Imperial Theatre, saying that "we were tremendously impressed."

The F-P president announced: "Vista-Vision will have an important place in your company's plans". The new Paramount process represented a new box-office potential, saying that it represented another forward step in the film industry.

Allan Lamport, who has long been on friendly terms with executives of the film industry generally, resigned as Mayor of Toronto in a surprise move to join the Toronto Transportation Commission. Lamport attended quite a few trade functions.

The Canadian Department of National Revenue has "cleared" George Norgan of Vancouver in the matter of income tax, according to a declaration of Hon. J. J. McCann, Minister of the Department, who said the government had collected the levy on profits of Norgan and two Vancouver associates in a liquor enterprise.

Norgan and associates are having a tax problem in the U.S. Formerly of Palmerston, Ont., Norgan donated a theatre to that town about seven years ago. The 420-seat house is called the Norgan.

Graeme Fraser, vice-president of Crawley Films Limited, Toronto, Ottawa and Montreal, is spending considerable time in the Maritime Provinces, for personal and business reasons. He recently retired as president of the Canadian Federation of Advertising and Sales Clubs.

Manager Al Ford of the Odeon Palace Theatre, Hamilton, has reported the installation of that city's largest wide-vision screen in his theatre, the equipment being introduced with the presentation of "Escape from Fort Bravo" and the Marciano vs. Charles heavy-weight fight picture.

The Odeon Capital in Hamilton, managed by Nick Langston, was previously equipped with CinemaScope.

The Saturday morning Movie Clubs at the Palace Theatre in St. Catharines have been suspended for the summer season by Manager Frank Kozlo. The general trend is to drop the organized juvenile profirearms until the fall school term but many exhibitors are continuing with cartoons and other pictures for regular Saturday matinees.

## VANCOUVER NEWS

By JACK DROY

Charlie Doctor, Capitol manager is back from a four weeks auto tour of Eastern Canada and the U.S. He drove his new car 9,000 miles.

British Columbia will be the centre of Canada's movie industry within 15 years said Alan Caillou, actor and writer. Caillou is in Vancouver for a role with a local stock company.

C. T. Lynch has started construction of a 350-car drive-in near the Fernie coal town in the Crows Nest Pass district of B.C.

Bert Cooper, movie veteran in Western Canada was appointed assistant general manager of Prairie Allied Booking Association and will make Calgary his headquarters.

Jack Reid, JARO manager reports that the "Kidnappers" is doing more business on its eighth week than it did on its first. The run continues at the suburban Dunbar. "The Maggie" continues on its fourth week at the Varsity.

Claud Smith, manager of the Paramount Theatre at Chilliwack, a Canadian Picture Pioneer and FPCC 25-year club member, was given a half page spread in the Chilliwack Progress, a Fraser Valley newspaper, covering his long service in show business.

E. Bigganinni has started construction at Grand Forks, of a 350-car drive-in. It will be the first ozoner in that part of the interior.

Buck Taylor, veteran stage hand is busy installing wide screens in the Famous Players units here at the Orpheum, Stanley and Broadway.

Earl Hayter, Odeon supervisor is holidaying at Crescent Beach.

## THE CANADIAN MOVING PICTURE DIGEST

Entered as Second Class Matter

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## Maritime News

HELEN CROWLEY

CinemaScope has been installed in the 'Paramount' theatre at St. John's, Newfoundland by the General Theatre Supply Company—opening with Twentieth Century Fox's production "THE ROBE." The audiences were most enthusiastic and many Newfoundland Exhibitors attended the Opening.

Mr. Jim McDonough recently appointed Maritime Province Supervisor made a tour of the Maritime Province theatres recently in company with Mr. R. S. Roddick.

The proposed Drive-in theatre on Manawagonish Road over which a long and sometimes bitter battle has waged both in Lancaster and Saint John has again been held up because of a new technicality. The technicality which may temporarily prevent construction of the theatre is contained in the Saint John Zoning By-law. The By-law says no building more than 40 feet in length may be constructed in an agricultural area. Plans for the proposed canteen-projection room building for the theatre show that the length is a little more than 40 feet.

Mr. Costigan, Proprietor of the theatre in Belle Isle, Newfoundland, has just left for Britain and Germany to consult with British and German Chemists regarding Iron-ore processing.

Mr. and Mrs. L. J. Simon are the proud parents of a baby girl born at the Saint John General Hospital on June 28th. The baby's name is Wendy Arleen and is the third daughter. Mr. Simon is Manager of the Columbia office in Saint John also Secretary of the Maritime Film Board of Trade.

The R.C.A.F. Base of Chatham, New Brunswick is installing 35 mm. equipment. F. O. Miller of the Chatham Base has been in Saint John arranging bookings.





In the Yarmouth paper we noticed a special matinee attraction for the Capitol, which will be all over by the time this gets into print. *Ernie Hatfield* had an attraction which was labelled as definitely unsuited for children. So, what does the Capitol manager do, but arrange to have a substitute picture for the Saturday matinee. The substitute was one of the famous Lassie dog pictures. This is something new for Yarmouth, the featuring of a special children's picture to take the place of adult entertainment on a Saturday matinee. The Capitol management is to be commended for this thoughtfulness. The added expense of bringing in a special picture for one performance only must have been great. But in catering to the special needs of the children, *Ernie Hatfield* has not only rendered a community service, but has also started a move which should be highly pleasing to his adult patrons of the future.

\$ \$ \$

Through a tie-in by *Renfrew Motor Sales Limited*, a free admission to either the Hi-Way Drive-In or the O'Brien Theater, operated at Renfrew by *Ottawa Valley Amusement Co.*, was given with each purchase of \$4 worth of gasoline and oil for a stated period.

\$ \$ \$

*Art Cauley*, of the Paramount, Peterboro, earned himself a 3 col. news and photo spread in his local newspaper as a result of 180 carrier boys attending a showing of *RKO's* short "Johnny Gets His Route."

\$ \$ \$

*Herb Chappel*, Palace, Guelph arranged with *Salada Tea* to pour as promotion for *Paramount's* "Elephant Walk" in his lobby.

\$ \$ \$

A druggist in Guelph, Ont., took a 336-line ad in the Mercury tying in its *Veiwmasters* with the 3D feature, "Hondo."

\$ \$ \$

A crowd-stopper *de luxe* for "Cease Fire" at the Capitol, Sudbury, Ont., was a lobby display of a toy model submarine that submerged and fired tiny torpedoes. The model sub and the tank in which it submerged was arranged for by Manager *Jeff Jeffrey's* assistant, *Bob Campbell*. Ticket buyers and passers-by stopped to watch the toy sub in action.

The local *Sea Cadets* had a recruiting drive on and two of its members were in the lobby to explain the samples of their equipment which had been set up there. They also had a display of signal flags above and below the marquee, with many former naval men trying to figure out what the signals meant.

## DIANNA FOSTER TO STAR

Canada's prettiest new export to Hollywood, chestnut-haired, brown-eyed *Dianne Foster*, has been signed by the *Hecht-Lancaster Organization* for her most important screen role to date in "The Gabriel Horn," *Technicolor* adventure drama of the early American frontier in which *Burt Lancaster* will star and which also will mark his debut as a director.

*Miss Foster*, who will be on loan-out from her home studio, *Columbia*, plays the role of the indentured servant, whose freedom is bought at a bitter price by *Lancaster* in the *United Artists* release which is scheduled to go before the cameras on August 15.

A native of Edmonton, Alberta *Dianne* became an actress at the age of 13 in local stock and radio. At 14 she was writer-producer-director-star of the *Hudson Bay Company* drama group in Canada. She made her debut on the London stage at the St. James Theatre as Bianca in "Othello" and was featured in a number of British films. Her most recent appearances were with *Barbara Stanwyck* and *Glenn Ford* in "Rough Company" and with *Mickey Rooney* in "Drive a Crooked Road."

## CANADA REPORTS

The growing importance of the television film market was reflected last year in Canada's motion picture output. Canadian government reports, showed that in 1953 the film-makers produced more films of all kinds for TV, and, except for trailers, fewer for theatre presentation.

It was a busy year for the 32 commercial firms and 9 governmental agencies engaged in motion picture production last year. Theatrical production included two feature-length films, one less than in 1952, and 55 shorts, 14 less than in the preceding year. Output of non-theatrical films of five minutes or longer, including films for TV, increased to 481 from 308. Production of TV commercials rose to 196 from 111 and of theatre trailers to 1,172 from 893.

Fewer newsreel stories were made for theatres by commercial firms, 289 against 507 in the previous year, but more for TV, 229 against 134, while combined output by government agencies increased to 78 from 75. Output of slide films or filmstrips was reduced to 111 from 157.

Commercial revenue from production rose 20 per cent last year to \$1,592,779 but revenue from printing declined 3 per cent to \$1,230,493. Total gross revenue of the commercial film companies was up 8 per cent to \$2,823,272 from \$2,605,530 in the preceding year.

The 32 commercial film producers employed 387 persons in 1953 and their salaries and wages amounted to \$1,150,890.

## FAMOUS PLAYERS ANNUAL HEAD OFFICE PICNIC WINNERS

### MEN: LOW GROSS

1st. Andy Rouse; 2nd Howard Ozard

### LOW NET

1st. Paul Cazaban; 2nd Gord Chapman

### LADIES: LOW GROSS

Peggy Fuller

### LOW NET

Wilma Duke

*Largest Number of Strokes On Hidden Hole*  
Yvonne Croft

*Lowest Number of Strokes On Hidden Hole*  
Art Fitzgibbons

### CORN KERNELS GUESSING CONTEST:

1st prize—General Theatre Supply Clock Radio. WINNER—Mrs. Pouliot.

2nd prize—Menzies & Gibson Gift Box. WINNER—Hye Bossin.

3rd prize—Kerr Bros. Gift. WINNER—Mae Sage.

### FIELD EVENTS

*Executive, Officers and Dept. Head's Contest*

1. Jean Pouliot
2. Harold Roberts
3. Clare Doidge

### *Ladies' Open Shoe Kick*

1. Marion Bennett
2. Marilyn Conner
3. Dorothy Spooner

### *Men's Open Balloon Race*

1. Don Boyle
2. Joe Fryer
3. Harold Bruhn

### *Famous Couple Race*

1. Jean Callender & Don Boyle
2. Flora Near & Doug Lowes
3. Fran Wilson & Bill Oakley

### *Men's Open Shoe Kick*

1. Arthur Fitzgibbons
2. Doug Lowes
3. Don Boyle

### *Married Women's Contest*

1. Jean Stuart
2. Dorothy Callender
3. Sadie Shea

### *Patch Race*

1. Millie Martin & Harry Vowles
2. Fran Wilson & Joe Fryer
3. Irene Coulson & Doug Lowes

### *Single Girls' Bowling Contest*

1. Marion Bennett
2. Liz Bell
3. Kay McDermott

### *Plate Race*

1. Doug Lowes & Irene Coulson
2. Harry Vowles & Isobel Andrew
3. Clare Doidge & Veronica Davis

### *Cinderella Race*

1. Arthur Fitzgibbons & Isobel Brooks
2. George Davies & Honey Johnson
3. Joe Cardwell & Irene Coulson



ONCE THE GRAND HOTEL OF TH

"You're a lying  
Shanghai tramp..."



*A*  
**REPUBLIC PICTURE**  
Republic Pictures Corporation



ORIENT... NOW A BRUTAL CONCENTRATION CAMP!

Frank Lloyd...Hollywood's  
three time Academy Award  
Winner brings you the  
uncensored story behind  
the BAMBOO CURTAIN.

HERBERT J. YATES  
*presents*

# THE SHANGHAI STORY

starring

**RUTH ROMAN • EDMOND O'BRIEN** with **RICHARD JAECKEL**

BASIL RUYSDAEL • JANINE PERREAU • BARRY KELLEY • PHILIP AHN

Screen Play by SETON I. MILLER and STEVE FISHER • Based on the story by LESTER YARD

Associate Producer  
and Director

**FRANK LLOYD**

Printed in U.S.A.



## Jaro Studios Adopt VistaVision

With the announcement by Mr. John Davis, Managing-Director of the J. Arthur Rank Organization, of enthusiastic support for the VistaVision process, the famous Pinewood Studios will become the first film production centre in Britain to adopt the new Paramount system.

The system, just demonstrated in London, shows a picture of high definition and fine quality—without any distortion on any sized screen. No special installation is needed in the theatre.

Britain's first VistaVision films will go into production at Pinewood in the late summer. Studio executives are already working on plans to change to VistaVision with the minimum delay.

Mr. Davis says: "We have decided in favour of VistaVision because it gives a better picture than any other system we have seen."

"It is a system which means that all our films can be shown in this improved pattern, and in any theatre, and without requiring our customers to make a large capital outlay."

"We shall make our films using special cameras, but it will not cost any theatre one cent extra to show them."

## NFB APPOINT SECRETARY

Appointment of Pierre Juneau as Secretary to the National Film Board and Special Assistant to the Commissioner, has been announced by Dr. A. W. Trueman, Government Film Commissioner. Juneau's appointment follows the decision by Ian MacNeill to devote himself entirely to the production phase of Film Board work. Before joining the NFB in 1951 as Secretary to the Board, MacNeill was for several years prominent in the Canadian newspaper and magazine fields.

As Secretary, Juneau, 32, will serve the Board's governing body of nine, meeting every three months, and, as special assistant, will be filling the post of French Advisor, formerly a separate position.

Juneau, a Montrealer, joined the National Film Board in 1949 and since has been district representative and assistant regional supervisor in Montreal, chief of the international division in Ottawa and until recently served for two years as assistant U.K. and European representative in London.

## DONALD M. GOVAN

One of Canada's first motion picture stage and set designers, Donald M. Govan, passed away Saturday, June 26th in his 66th year following a heart attack. A native of Tayvallich, Scotland, Mr. Govan, apprenticed in cabinet making and antique furniture before coming to Canada in 1925. Since joining the staff of Associated Screen News in 1931, Mr. Govan has been responsible for the building of many of the sets used in the production of Canadian Cameos, features and industrial motion pictures. He leaves one daughter, Mrs. John T. Skinner, and three sons, Fred, Donald and Duncan, all of Montreal.

## TOPS IN PUBLIC RELATIONS

The Famous Players Theatre Managers' Association of British Columbia will reach the high point in their organization in June when a hospital unit of a boys' camp is opened.

The organization is made up of 15 honorary members and 15 active members headed by Charlie Doctor, manager, Capitol theatre, Vancouver. Dick Letts, Strand Theatre, Vancouver, is vice-president and Wally Hopp, International Cinema, Vancouver, is secretary-treasurer. All were recently re-elected.

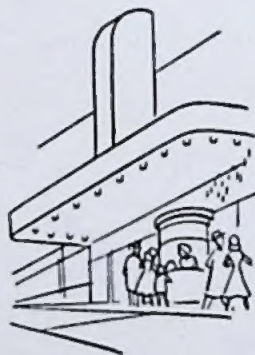
Main objective of the organization is to give some small assistance to community work such as the Vancouver Boys' Club Association. They assist the four Vancouver units of the association, and besides the hospital unit, on which they have made an initial payment of some \$800, they plan projectors, and possibly screens for the local clubs.

"In helping this movement we feel we are contributing a little toward the defeat of hoodlumism, vandalism and juvenile delinquency in general. Theatres seem to suffer probably more than any other business from their condition," comments Charlie Doctor.

The association was formed in January, 1946, and the boys raise their money through an annual ball and the odd stag.

The boys say they have a lot of fun out of it, besides being able to do some good work for the community.

## Digest of Trade Press Reviews



### KNOCK ON WOOD

PARAMOUNT — Dena  
Technicolor

Musical - Comedy — 103 minutes

Stars: Danny Kaye, Mai Zetterling.

Producer and Director: Norman Panama and Melvin Frank.

Motion Picture Herald: "... Hilarious ..."

Boxoffice: "... A riot of laughs from start to finish ..."

Exhibitor: "... Bound to register in the better money ..."

Showmen's Trade Review: "... Danny is at his amusing best—and that's good enough ..."

Variety: "... Crowd-pleasing escapism ... that makes for pop. appeal at the box office ..."

## MYERS APPOINTED IFD SPECIAL REP.

Joseph Myers, veteran sales representative and exchange executive of the industry's major distributing companies, has been appointed special sales representative of International Film Distributors Limited, it was announced last week.

Speaking of Mr. Myers' appointment, Douglas V. Rosen, general manager of I.F.D. stated: "With the rapid expansion enjoyed by this company in the past nine months, alone; the acquiring of new product from the top studios of France, Germany, Italy and Sweden; our distribution of the top product from the studios of Associated British-Pathe and London Films from England and our taking over for Canadian distribution of the entire schedule of Allied Artists pro-



JOSEPH MYERS

ductions makes it imperative we appoint a sales representative of Joe Myers' proven ability and great experience—and understanding—with exhibitors and their problems."

Serving for many years as Calgary branch manager with United Artists and Metro-Goldwyn-Mayer, Joe came east in 1941 and accepted a position as booker and buyer in Odeon Theatres' head office. A few years later he assisted in organizing Allied Theatres (Ontario) and became that company's chief booker. In 1947 Joe was appointed sales representative of Eagle-Lion with headquarters in the Toronto branch. In 1951 he went to the States, and until quite recently, was a crack salesman with Warner Bros. out of their Chicago office.

In his more than thirty years' experience in the motion picture industry, Joe Myers has made and kept a host of friends and they will wish him well in his new appointment.

He is a popular member of the Canadian Picture Pioneers.



## CAPITAL STORY

By BILL McLAUGHLIN

Canada Day being a mid-week holiday, midnight shows were conspicuous by their absence on the night before July 1st. Several of the smaller neighborhood spots staged late shows, but the Uptown first-runs ushered in the Holiday with new shows and the Drive-ins put

on spectacular firework displays as added attractions. The first day of July marked the opening of Ottawa's Centennial Year and drew thousands of visitors to see the trooping of the colors on Parliament Hill and a fireworks display at Landsdowne Park. But most of the out-



Use This Information As Your Guide on Release Dates

### TORONTO

#### IMPERIAL

Fourth week, 3 Coins In the Fountain (20th-Fox). CinemaScope and Technicolor with Clifton Webb.

#### SHEA'S

Dial M for Murder (WB) WarnerColor with Ray Milland.

#### EGLINTON

River Of No Return (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

#### UNIVERSITY

The Royal Tour (20th-Fox) CinemaScope and Color.

NORTOWN - TIVOLI - CAPITOL - RUNNYMEDE PARKDALE - BLOOR - BEACH - PALACE - ST. CLAIR - COLLEGE

Pinocchio (RKO) Technicolor.

#### ODEON - CARLTON

You Know What Sailors Are (JARO) Technicolor with Donald Sinden.

#### UPTOWN

Prisoner Of War (MGM) with Ronald Reagan.

#### LOEW'S

Third week, The Student Prince (MGM) CinemaScope and Color with Ann Blyth.

#### HYLAND & CHRISTIE

Twelfth week, The Kidnappers (JARO) with Vincent Winter.

#### TOWNE CINEMA

Marlag O (IFD) with Anthony Steel.

#### INTERNATIONAL CINEMA

Eighteenth week, Hobson's Choice (IFD) with Charles Laughton.

### WINNIPEG

#### CAPITOL

Second week, River Of No Return (20th-Fox) CinemaScope and Technicolor with Marilyn Monroe.

#### LYCEUM

Pinocchio (RKO) Technicolor.

#### MET

The Naked Jungle (Para.) Technicolor with Charlton Heston.

#### ODEON

The Eddie Cantor Story (WB) Technicolor with Keefe Brasselle.

#### GARRICK

Yankee Pasha (E-U) Technicolor with Jeff Chandler.

### SAINT JOHN

#### PARAMOUNT

Knock On Wood (Para.) Technicolor with Danny Kaye.

#### CAPITOL

Pinocchio (RKO) Technicolor.

#### STRAND

Johnny Dark (E-U) with Tony Curtis.

### VANCOUVER

#### CAPITOL

Lucky Me (WB) CinemaScope and WarnerColor with Doris Day.

#### ORPHEUM

The Greatest Show On Earth (Para.) Technicolor with Betty Hutton.

of-towners flocked to the major theatres, where the movie bills were unusually attractive for this time of the year.

*The Kidnappers* continues to be the surprise hit of the year. The British film broke all previous long runs in this city on its tenth week at the Glebe Cinema, is now entering a 12th stanza—and could go even further on the strength of current business.

The Capitol Theatre got a great play from regular patrons and their country cousins, the attraction being Danny Kaye in Paramount's Knock on Wood. Another Paramount hit was The Greatest Show on Earth, which opened on the holiday on the Regent screen for the first time at popular prices. New Faces in CinemaScope attracted large matinee and evening crowds to the Odeon Theatre; The Kidnappers continued its record-breaking run at the Glebe Cinema, the Centre settled for a second week of Johnny Guitar, and the Elgin opened the holiday with a revival of Walt Disney's Adventures of Pinocchio, this time on the theatre's wide-screen.

Something new in give-aways at movie theatres is a package of cigarettes to every purchaser of two tickets at matinee and evening performances. The Strand Theatre, small owner-operated spot in the South end of the city, is where patrons get their smokes for free.

The Ottawa Journal published a special Centennial number to celebrate the Hundredth Year of the capital as a city. Included in many feature stories of pioneer days were The History of the Theatre from 1854 to 1954, the rise and fall of vaudeville, and the story of the movies from the shivering tintype era to the advent of CinemaScope and stereophonic sound on the wide-screen.

Small voice heard at the Odeon Theatre where Warner Brothers' Them! was scaring the pants off the customers: "Gee! I didn't know ants could get so big and horrible. Just watch me destroy that ant hill in the backyard when I get home."

### THE KIDNAPPERS

Reports on the outstanding success of JARO's "THE KIDNAPPERS" continue to pour in.

Now in its 12th week in Montreal, the film has been declared "a family picture" to permit children under 16 to view it, despite Quebec's law to the contrary.

The Christie and Hyland in Toronto held over for a twelfth week because of popular demand. Edmonton is also in its eleventh week.

In Ottawa, more than a quarter of the city's population have seen the film, and it is the longest run of any film that city has known . . . and still holding after eleven weeks.

The Dunbar Theatre in Vancouver broke all existing house records on Saturday, June 5th, in its fifth week there. Now in its eighth.

## CANADIAN PICTURE PIONEERS GOLF TOURNAMENT

Thurs., August 12th  
ST. ANDREWS GOLF CLUB  
General Chairman—Dan Krendel  
COMMITTEES:

#### Tickets

Joe Bermack, George Altman,  
Tommy Knight

#### Prizes

Al Perley, Ron Taylor,  
Andy Rouse

#### Trophies

Cecil Black, Dawson Exley

#### Out of Town

Maurice Diamond, Irving Stern

#### Dinner & Refreshments

Ferg Martin

#### Tournament

Al Troyer, Dawson Exley

#### Publicity

Max Chic

#### "Gimmicks"

Monty Hall, Andy Rouse

#### Putting Tournament & Indoor Activities

Max Chic, Ron Taylor,

Walter Kennedy

Allied Industries

Monty Hall, Andy Rouse



# 4 Good reasons why!

MEET THE CREW ...  
AND WHAT A CREW



The Skipper



The Engineer



The Mate



The wee boy

Hic!  
A happy  
Highland  
Hassle!

the Scots go  
Skye-ward on a  
Tight Little Highland  
Fling!



## the 'Maggie'

PAUL DOUGLAS

HUBERT GREGG • ALEX MACKENZIE • ABE BARKER • JAMES COPELAND  
TOMMY KEARINS • A MICHAEL BALCON PRODUCTION  
Made at EALING STUDIOS • A J. Arthur Rank Organization Presentation

**JACK KARR** (Star Weekly) says: "Maggie" is one of Ealing's better comedy efforts and since Ealing is a studio which has produced such sterling efforts as "Tight Little Island", "The Man in the White Suit", and the "Lavender Hill Mob" its standards are pretty high!

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